

Continue



At Carousell, we believe in more than just buying and selling. We believe in the power of possibilities that people bring to the process. Through every buyer, seller and listing, we believe there's opportunity beyond the transactional. Our mission is to inspire every person in the world to start selling and buying to make more possible for one another. Carousell was founded by Siu Rui, Lucas and Marcus back in August 2012 - whereby the focus is to give our users the tools to solve problems- whether it's decluttering or earning side income- there are possibilities for everyone. We believe that technology is an enabler to solve meaningful problems at scale. We are crafting the most seamless user experience for people to sell what they don't need and find what they need. Carousell Group is the leading multi-category platform for secondhand in Greater Southeast Asia on a mission to make secondhand the first choice. Founded in August 2012 in Singapore, the Group has a leading presence in seven markets under the brands Carousell, Carousell Media Group, Cho Tot, Laku6, LuxLexicon, Mudah.my, OneShib, REFASH and Revo Financial, serving tens of millions of monthly active users. Carousell is backed by leading investors including Temasek Group, Rakuten Ventures, Naver, STIC Investments, 500 Global and Peak XV Partners (formerly known as Sequoia Capital India). We have offices across Southeast Asia, India, Taiwan and Hong Kong. As a team of passionate individuals working together to solve meaningful problems, there is so much more for you to discover in a career with Carousell. 113,134 followers 3d Congratulations to Carousell Hong Kong's outstanding merchants who participated in the CarouBiz Awards 2024 - 2025! For the fifth year running, we were proud to present nearly 70 awards across 20 categories, from luxury items and electronics to property and services. These awards recognise the remarkable achievements of SME merchants who have successfully built and expanded their online businesses, leveraging Carousell's community and CarouBiz (Carousell for Business) to enhance their performance and reach. We sincerely thank all these talented entrepreneurs for their continuous support of Carousell. We remain committed to creating a safe and vibrant community that connects buyers and sellers in ways where both parties win, with mutual benefits and growth. Once again, congratulations to all winners, and we wish you continued success! Find out more about our vibrant Carousell community and find entrepreneurial success on Carousell here: 恭喜所有參與 2024 - 2025 年度 CarouBiz Awards 傑出商家! 今年是我們的第五屆頒獎典禮, 是次活動我們在線下向各中小企業頒發近 70 個獎項, 涵蓋 20 個產品類別, 包括名牌奢侈品、電子產品、房地產以及服務行業, 這些獎項都表彰了各位中小企商家, 他們成功運用 Carousell 平台建立及擴展線上業務。充分利用 Carousell 社群和 CarouBiz (Carousell for Business) 來提升業績及拓展市場。在這裡由衷感謝各位優秀的企業家一路以來對 Carousell 的支持, 我們將會繼續致力創造一個安全且充滿活力的社群環境, 連結買家與賣家、共享共贏。再次恭喜所有獲獎者, 祝願你們事業再創佳績, 與我們共享喜悅! 想了解更多 Carousell 社群, 或者在 Carousell 開啟你的創業之路, 可以瀏覽這裡: 113,134 followers 1w We're thrilled to celebrate the success of UAI Hackathon 2025, an internal innovation challenge powered by our team Cho Tot in Vietnam. Over 100 team members from 13 departments came together to reimagine how AI can be applied to create meaningful solutions for real user problems. With a strong focus on a User-First mindset and practical AI experimentation, the Hackathon sparked bold ideas, cross-functional collaboration, and new ways of thinking. The result? 20 powerful projects, 6 exclusive sessions of AI & User Insight training, and a Finale filled with energy, creativity, and community spirit. Congratulations to the Cho Tot team for organising such an inspiring event, and our appreciation to every FRUITie who brought their curiosity, commitment, and heart to the journey. We're proud to see how our teams across the region continue to push boundaries and build with purpose. #Carousell #ChoTot #UAIHackathon2025 #AI #UserFirst #Innovation #LifeAtCarousell #LifecatChoTot 113,134 followers 1w It's time to reveal the answer to our recent quiz! We asked: which tech item helps avoid the most carbon emissions if you buy it secondhand instead of brand new? While many guessed the game console, the real carbon-saving champion among the options is actually the iPad! 🍏 But the iPad isn't the only one that makes an impact. Anytime you choose a secondhand device over a new one, you help avoid the carbon emissions that would've been created to produce it. Every secondhand choice adds up to a more sustainable future. Check out our infographic below to see how many phone charges you can save by choosing secondhand gadgets—and exactly how much carbon that helps avoid. 113,134 followers 1w Happy Father's Day to all the amazing dads and father figures out there! To the incredible dads in our CarouTeam and Carousell Group community—whether you're passing down life lessons, cherished memories, or giving pre-loved items a second life—you continue to inspire us with your care, wisdom, and generosity. Today and every day, we celebrate your impact, both big and small. Here's to the dads who remind us that what's meaningful never goes out of style. 📱 113,134 followers 2w Our team at Carousell Media Group turned our Hong Kong office into the ultimate hangout a few weeks ago—hosting a Happy Hour filled with great company, cold beers on tap, and plenty of meaningful conversations. We welcomed our media agency partners for an evening of sharing, from a first look at Carousell's 2025 platform trends and upcoming ad formats to creative offline-to-online collaboration opportunities. And of course, no party is complete without a lucky draw! A big thank you to everyone who joined us. We're looking forward to building even more exciting collaborations with our Hong Kong partners in the year ahead! Keen to learn more about advertising on Carousell? Talk to the team here: #CarousellMediaGroup #CarousellAdvertising #MediaAgency #AdTech 113,134 followers 2w Wishing everyone a blessed and peaceful Eid al-Adha! This season of reflection reminds us of generosity and purposeful giving. May it inspire us to share more, waste less, and breathe new life into things—whether through meaningful moments with loved ones or by passing on pre-loved treasures. 113,134 followers 3w In celebration of the upcoming World Environment Day on June 5, it's time to test your environmental know-how! This content isn't available here Access this content and more in the LinkedIn app 113,134 followers 3w Wishing everyone a joyful Dragon Boat Festival, filled with peace and wellness! To celebrate the occasion, our Taiwan team spent a relaxing afternoon crafting herbal sachets—creatively shaped like rice dumplings to reflect the festive spirit. Traditionally believed to ward off bad spirits and bring good health, these sachets also offered a moment to learn how certain herbs can reduce stress and restore balance in our daily lives. It was a meaningful reminder to care for our well-being as we work together to make secondhand the first choice. 113,134 followers 4w 🍀 At Carousell, we're constantly working to drive the circular economy by making secondhand the first choice. But what does that really mean for the planet? When you buy or sell secondhand items, you're actually helping to avoid the carbon emissions that come from making new products. To make this impact easier to understand, we've translated it into something familiar: phone charges. Since most electricity still comes from burning fossil fuels, even small actions like charging your phone add to carbon emissions. That's why we use phone charges as a simple way to show the emissions you help avoid by choosing secondhand. See the real, clear impact of choosing secondhand living room furniture and appliances below. 113,134 followers 1mo 🇸🇮 Singapore has seen its fair share of collectible craze—but collecting isn't just a passing trend. A poll by Carousell Singapore reveals that it's a growing passion, especially among older collectors: 📊 Collectors aged 41+ make up a large part of the community, with the 41–50 age group being the most active. 📊 Among collectors aged 41+, 76% have been collecting for over five years. 📊 14% started within the past year, showing new interest among older collectors Curious about how this community engages with the collectibles scene in Singapore? Get more insights from our infographic below! SINGAPORE, 8 Oct 2024 — Carousell Singapore and Singapore Post (SingPost) are making deliveries for secondhand items transacted via Carousell Official Delivery more affordable, convenient and secure. The partnership will focus on a fuss-free peer-to-peer shipping experience to encourage more customers to opt for tracked deliveries for secondhand selling. Tracked delivery is a safer option that helps to prevent eCommerce scams and gives customers a greater peace of mind. Carousell sellers will now be able to drop off their parcels at POPStation and POPStop locations via Carousell Official Delivery. Sellers are also able to conveniently print shipping labels for free at POPStations. Carousell Official Delivery allows sellers to conveniently arrange and pay for affordable trackable delivery options fulfilled by logistics partners within the Carousell platform. Users enjoy reduced shipping rates starting from as low as S\$2, and sellers have the flexibility to set on each listing if the shipping fee will be borne by the buyer or seller. SingPost's tracked letterbox service will also be available as one of the delivery options on Carousell. Sellers can drop off these items at any post box, POPStation and POPStop locations. The secure service provides real-time tracking of items delivered directly to recipient's letterboxes, enhancing convenience and customer assurance. With more than 140 POPStations and POPStops that are conveniently located near MRT stations, shopping malls and in the heartlands, sellers have easy access to drop off their items anytime, any day. Buyers can either receive their items in the letterbox or at their doorstep, depending on the size of their purchases. Mr Vishal Salunkhe, Vice President and Head of Commercial, Carousell, said: "With the recent publication of our Safety Policy in line with the Singapore Online Criminal Matters Act and its Code of Practice for E-Commerce Services, users must use the 'Buy' button' to make payment if dealing via delivery or arrange to meet up. To make it accessible for anyone to comply and not expose themselves to risk of scams with private arrangements, we are excited to partner with SingPost to co-create delivery options that are trusted and convenient while still being affordable." Mr Shahrin Abdul Salam, Chief Executive Officer Singapore, SingPost, said: "We're thrilled to be bringing our logistics solutions closer to the vibrant Carousell community. This partnership isn't just about moving packages, but offering trackability for deliveries that are made more affordable, secure and convenient. It is also a step towards making the circular economy more accessible and sustainable. This is an exciting step towards our vision of revolutionising eCommerce logistics while placing focus on sustainability." Carousell and SingPost will continue to develop more convenient solutions for our customers. == end == About Carousell Carousell is a multi-category classifieds and recommerce marketplace that makes selling as easy as taking a photo, buying as simple as chatting. Carousell is available in Singapore, Hong Kong, Indonesia, Malaysia, the Philippines and Taiwan. The Carousell marketplace has a diverse range of products across a variety of categories, including cars, lifestyle, gadgets and fashion accessories. To increase the trust and convenience in buying and selling secondhand, Carousell has launched recommerce programmes such as the Carousell Certified programme that allows users to buy secondhand items that have been inspected, and Sell to Carousell programme that allows users to sell directly to Carousell for instant cash. Download the app for iOS or Android, and visit for more information. About Singapore Post Limited (SingPost) Singapore Post (SingPost) is a leading postal and eCommerce logistics provider in Asia Pacific. The portfolio of businesses spans from national and international postal services to warehousing and fulfilment, international freight forwarding and last mile delivery, serving customers in more than 220 global destinations. Headquartered in Singapore, SingPost has over 4,900 employees, with offices in 14 markets worldwide. Since its inception in 1858, the Group has evolved and innovated to bring about best-in-class integrated logistics solutions and services, making every delivery count for people and planet. All Carousell users (buyers and sellers) can create an account with an email address. Users are allowed to list items for sale only after a local mobile number verification. Users who have completed myInfo verification are differentiated from other users through a blue tick verified badge. You can protect yourself by looking out for the 'Verified Badge' when transacting on Carousell. When transacting with sellers without the badge, you should exercise greater caution by referring to seller reviews, and/or request to use Carousell Protection, an in-platform secure payment service offered by Carousell. Alternatively, you can consider opting for in-person transactions and perform payment after receiving the items in-person. For in-person transactions, always meet in well-lit, public places and don't bring large sums of money with you. Sell to Carousell Carousell has launched various Sell to Carousell programmes to reduce the risk for casual sellers for high value items like luxury bags, mobile phones and cars by allowing them to sell directly to Carousell for instant cash. For example, Sell to Carousell Mobiles uses a proprietary diagnostic tool to ascertain the phone condition and provide a competitive and objective offer price. For Cars and Luxury Bags, Carousell has certified inspectors and authentication experts respectively to inspect and offer competitive prices based on market rate. Carousell's Certified programme for luxury, mobiles and cars You can buy secondhand luxury bags, mobile phones and cars under Carousell's Certified programme, with the peace of mind that the item has been thoroughly checked for quality and authenticity. All Certified Luxury Bags and Certified Mobiles listings have money-back guarantee, and Certified Mobiles and Certified Cars listings also come with warranty. Certified listings are either from Carousell Official Stores managed directly by Carousell, or from authorised Carousell Certified Partners. You can easily identify Carousell Certified listings in the Cars, Mobiles, and Luxury categories by looking for the 'Certified' tag. Carousell is the leading multi-category classifieds and recommerce marketplace in Singapore, Hong Kong, Taiwan, Malaysia, Philippines and Indonesia that lets you sell and buy everything including fashion, luxury, mobile phones, books, toys, cars, motorcycles, home services (renovation, cleaning, movers) and more.We dream of a world where people instinctively sell their under-utilised items instead of letting them go to waste, and where others buy them as a first choice. Hence, Carousell was started to make buying and selling preowned items easier.To sell, simply take a photo to start listing on the marketplace and even start your online store. Too busy to list? You can also sell clothing, mobile phones, luxury bags and cars directly to Carousell.To buy, simply search for what you want. Shop secondhand mobile phones, luxury bags and cars with a peace of mind by looking for Carousell Certified listings with the 'Certified' tag". Also look out for listings with the 'Buyer Protection' tag and 'Buy' button# which allows you to make purchases directly on the app via secure payment methods with escrow protection and access delivery options with popular logistics partners.FOR SELLERS★ Snap, list, sell: Create free listings with up to 10 photos to sell your preloved or new items★ Start an online store easily with our suite of Seller Tools or run your business on Carousell with a CarouBiz subscription★ Sharing your listings easily on popular platforms like Facebook, Instagram, Telegram and Wechat for more visibility★ Become a trusted seller by earning positive reviews from buyers★ Sell clothing, mobile phones, luxury bags and cars directly to Carousell (Singapore only, and Malaysia for mobile phones and luxury bags)★ Access integrated delivery options with Carousell Official Delivery where you can drop off your orders or have them picked up from your doorstep (Singapore only) or 7-ELEVEN Cash on Delivery also available in TaiwanFOR BUYERS★ Explore a treasure trove of unique, vintage and limited edition items★ Customise your search with keywords for fast and easy discovery★ Improve your home with available home services like aircon servicing, renovation, repairs, cleaning, movers and delivery★ Shop secondhand mobile phones, luxury bags and cars with a peace of mind with Carousell Certified (Singapore only, and Malaysia for mobile phones)★ Make purchases directly on the app with the 'Buy' button via secure on-platform payment methods, and enjoy Buyer Protection if your item doesn't arrive or is significantly not as described (Singapore, Malaysia and Hong Kong only)★Available in Singapore, and Malaysia for mobile phones and luxury bags★Available in Singapore, and Malaysia for mobile phones★Available in Singapore, Malaysia and Hong KongTerms of Use: starts with understanding how developers collect and share your data. Data privacy and security practices may vary based on your use, region, and age. The developer provided this information and may update it over time.This app may share these data types with third parties.Location, Personal info and 4 othersThis app may collect these data typesLocation, Personal info and 5 othersYou can request that data be deletedRatings and reviews are verifiedinfo_outlineRatings and reviews are verifiedinfo_outlineI'm not sure what happened, but I can't look at listings outside of my own state, so instead of "All of Malaysia", it's just the listings 1 kilometers near me ? This really disturbs my browsing experience as I like to buy books and collectibles. Please fix this because I've already tried everything from turning off my location to reuploading the app.5 people found this review helpfulThe overall app works and serves its purpose, you can post items to sell and search for items to buy. This is expected although there is an excessive number of ads which makes the experience annoying. The problem with Carusel in Hong Kong is the market environment. Sellers post misleading info, such a low starting price but for multiple items or items that are already sold. Buyers low-ball offers and asks to meet in other locations. Carousell has not dealt with this and needs to do better.22 people found this review helpfulThis app is a solid choice, and likely one of the best, for buying and selling pre-owned items. It's also becoming increasingly common to find brand new items listed here. One area for improvement is the search functionality. Due to the varied ways users upload listings, standardizing product searches isn't straightforward. While not necessarily the platform's fault, this does impact the overall user experience.15 people found this review helpfulflag as inappropriate